



PATENT  
450100-03282

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s) : Yoshinori Taniwaki.  
Serial No. : 09/879,354  
For : AUDIENCE INFORMATION COLLECTING  
SYSTEM, AUDIENCE INFORMATION  
COLLECTING METHOD, AND INFORMATION  
PROVIDING METHOD  
Filed : June 12, 2001  
Examiner : Cuong T. Thai  
Art Unit : 2173

**RECEIVED**

AUG 30 2004

Technology Center 2100

745 Fifth Avenue  
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 23, 2004.

Bruno Polito, Reg. No. 38,580

Name of Applicant, Assignee or Registered Representative

Signature

August 23, 2004

Date of Signature

**AMENDMENT AFTER FINAL ACTION**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Action mailed June 25, 2004, please amend the above-identified application as follows.

PLEASE DO NOT ENTER  
THIS AMENDMENT.  
Ex. Cuong Thai 10/26/2004